

APPLETON

BUSINESS SCHOOL

MBA + MSc Dual Degree Pathway

Two Internationally Recognized Master's Degrees in One Strategic Learning Pathway

- ❖ Premium Executive Education
- ❖ Industry-Led Instruction
- ❖ Global Recognition
- ❖ Flexible Learning

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Why This Program Is Different

❖ Earn an MBA from Appleton Business School and an MSc from Appleton Private University, Spain
❖ Learn from CEOs, senior executives, and active industry practitioners
❖ Master both business theory and workplace realities
❖ Increase your earning potential and leadership readiness
❖ Build the confidence to launch and scale your own business



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Areas of Specialization

- Strategic Management
- Business Accounting & Finance
- Marketing Management
- Project Management
- Human Resources Management
- Entrepreneurship
- Artificial Intelligence
- Operations Management
- Business Administration

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Program Highlights

- 12-Month Duration
- Live Online + Hybrid Delivery
- **Weekend Classes**
- Access to Recordings and Teaching Materials
- World-Class E-Library Access

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EAHEA®
European Association for Higher Education Advancement

ACCREDITED

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Curriculum Snapshot

- Strategic Management
- Financial Management
- Marketing Management
- Project Management
- Entrepreneurship
- Executive Presence & Public Speaking
- Artificial Intelligence for Managers



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Beyond the Traditional MBA

- ❖ Leadership & Change Management
- ❖ Business Law
- ❖ Consulting & Freelancing
- ❖ Stakeholder Management
- ❖ Boardroom Presentation Skills
- ❖ Executive Communication & Elocution
- ❖ Value Creation

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UKRLP
UK Register
of Learning Providers

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Admissions Requirements

- ❖ Bachelor's Degree, HND, or equivalent
- ❖ OR 5–7 years of relevant professional experience
- ❖ CV or Résumé
- ❖ Academic Certificates (where applicable)
- ❖ Passport Photograph and Valid ID



Tuition & Flexible Payment Plan

- Registration Fee: ₦50,000
- MBA Tuition: ₦1,200,000
- MBA Tuition: ₦950,000 one off payment
- MBA Tuition: ₦1,050,000 (2 installments)
- Monthly Installments: 100,000
- Minimum Initial Payment: ₦300,000
- MSc Tuition: ₦1,400,000
  (Payable by only interested students)

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Career Outcomes

- General Manager
- Business Consultant
- HR Director
- Operations Manager
- Entrepreneur
- Head of Department
- Branch Manager



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Included Student Benefits

- Career Coaching
- Executive Networking
- Templates and Resources
- Alumni Community
- Digital Learning Materials

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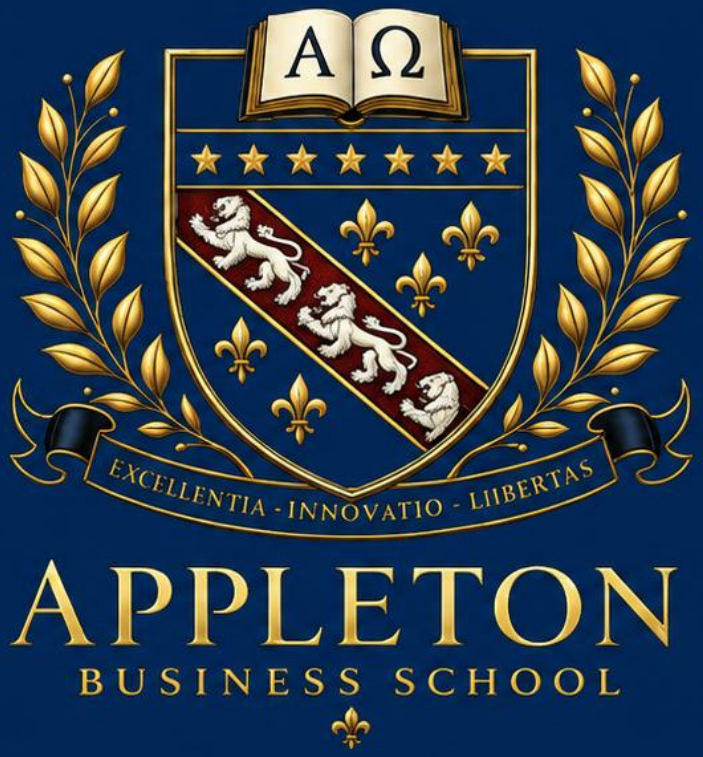
Build, Scale & Lead with Confidence

Appleton Business School equips entrepreneurs, business owners, consultants, and independent professionals with practical business intelligence, strategic leadership capability, and growth-oriented systems needed to thrive in today's competitive economy.



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What Business Participants Gain

- Strategic Business Thinking
- Business Growth & Scalability
- Executive Leadership Capability
- Financial & Operational Intelligence
- Brand Positioning & Market Competitiveness
- Innovation & Problem Solving
- Ideation & Value Creation
- High-Level Networking Opportunities
- Greater Credibility & Institutional Prestige



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Apply Now

- Next Intake: February 2027
- Application Deadline: January 15th, 2027
- Website: www.appletonbusiness.school
- Email: admin@appletonbusiness.school, appletonadmin@gmail.com
- Phone: +44 7307 435319, +1 (239) 509-4863, +234 704 733 0000, +234 806 943 0948

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International Federation of Private Universities
I.F.P.U

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- ❖ Join a premium community of ambitious professionals.
- ❖ Earn two master's degrees.
- ❖ Learn from accomplished executives.
- ❖ Position yourself for global opportunities.

Apply Today

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