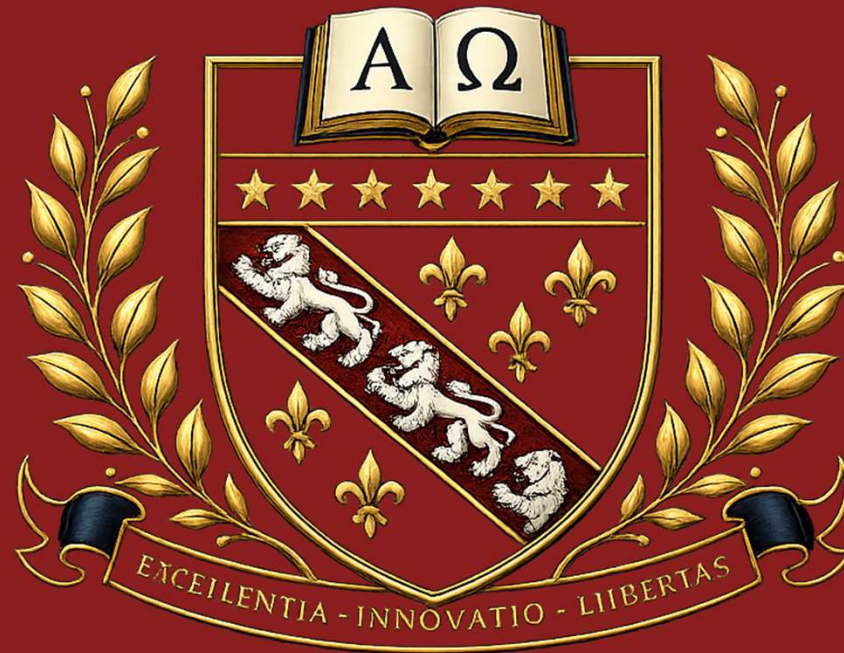




APPLETON

BUSINESS SCHOOL



MBA + MSc Dual Degree Pathway

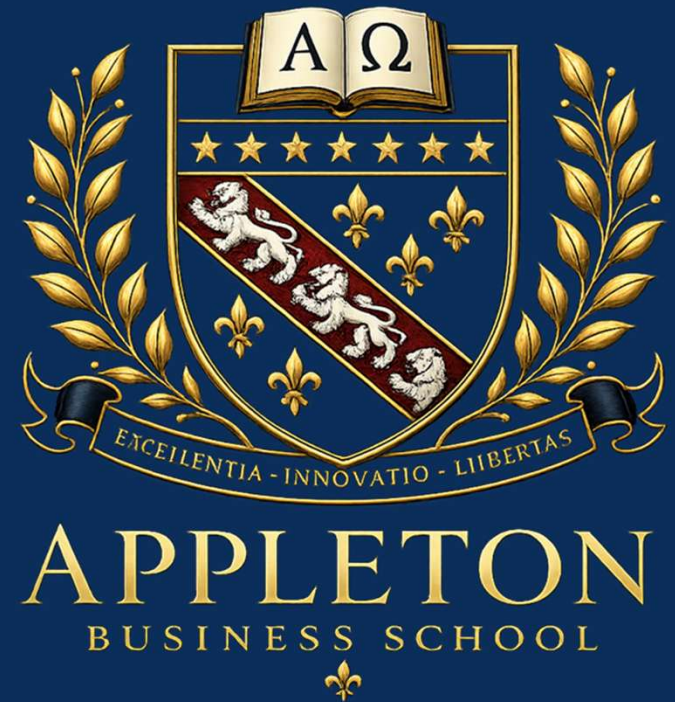
Two Internationally Recognized Master's Degrees in One Strategic Learning Pathway

- ❖ Premium Executive Education
- ❖ Industry-Led Instruction
- ❖ Global Recognition
- ❖ Flexible Learning

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Why This Program Is Different

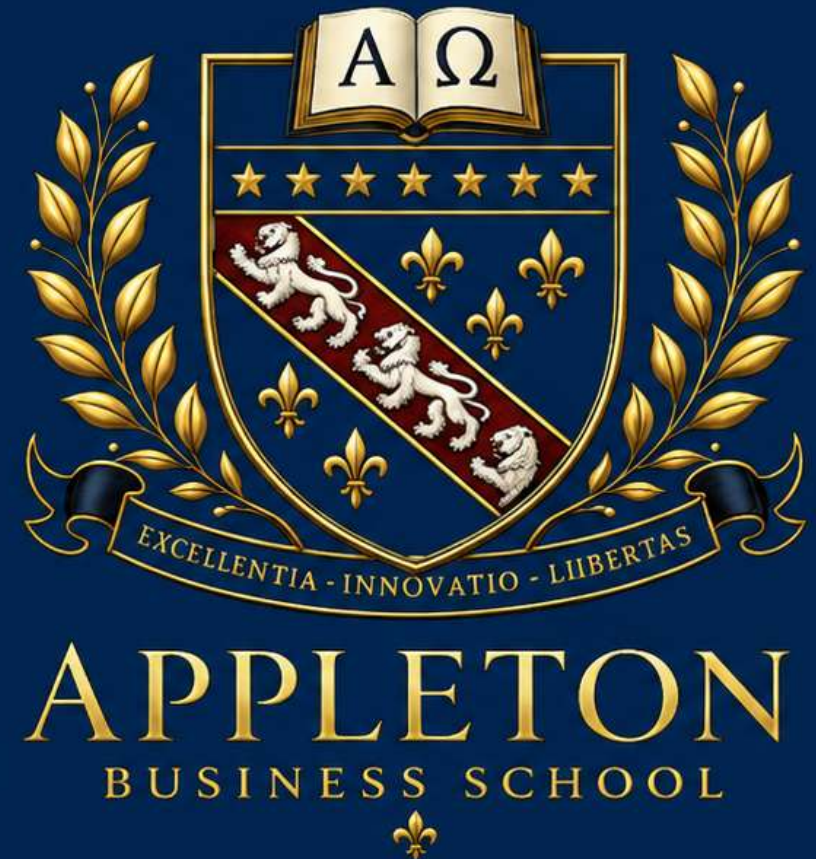
- ❖ Earn an MBA from Appleton Business School and an MSc from Appleton Private University, Spain
- ❖ Learn from CEOs, senior executives, and active industry practitioners
- ❖ Master both business theory and workplace realities
- ❖ Increase your earning potential and leadership readiness
- ❖ Build the confidence to launch and scale your own business



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Areas of Specialization

- ❖ Strategic Management
- ❖ Business Accounting & Finance
- ❖ Marketing Management
- ❖ Project Management
- ❖ Human Resources Management
- ❖ Entrepreneurship
- ❖ Artificial Intelligence
- ❖ Operations Management
- ❖ Business Administration



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Program Highlights

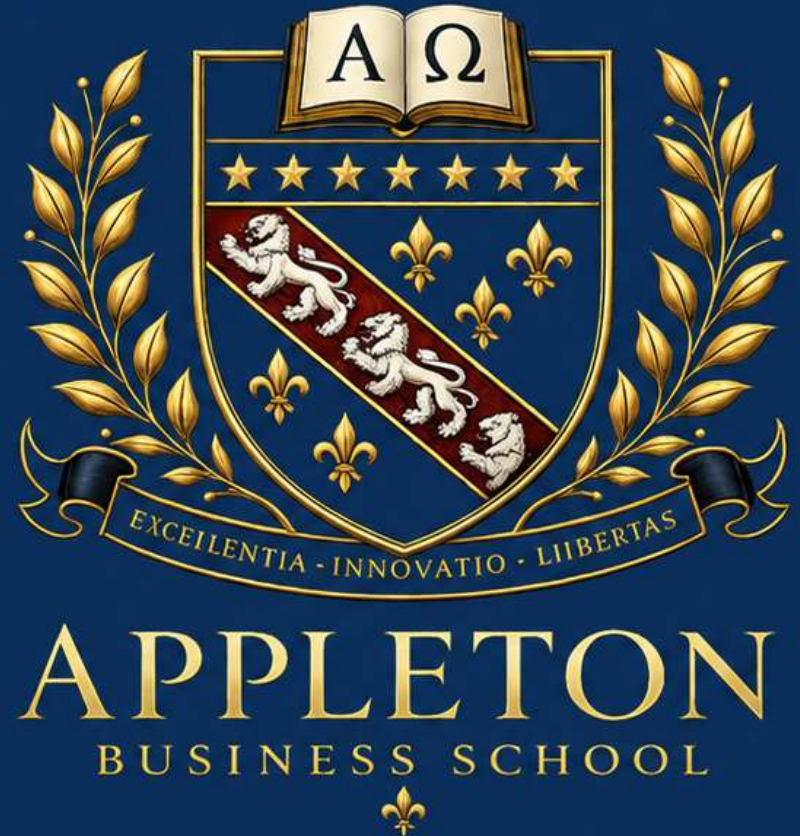
- ❖ 12-Month Duration
- ❖ Live Online + Hybrid Delivery
- ❖ **Weekend Classes**
- ❖ Access to Recordings and Teaching Materials
- ❖ World-Class E-Library Access



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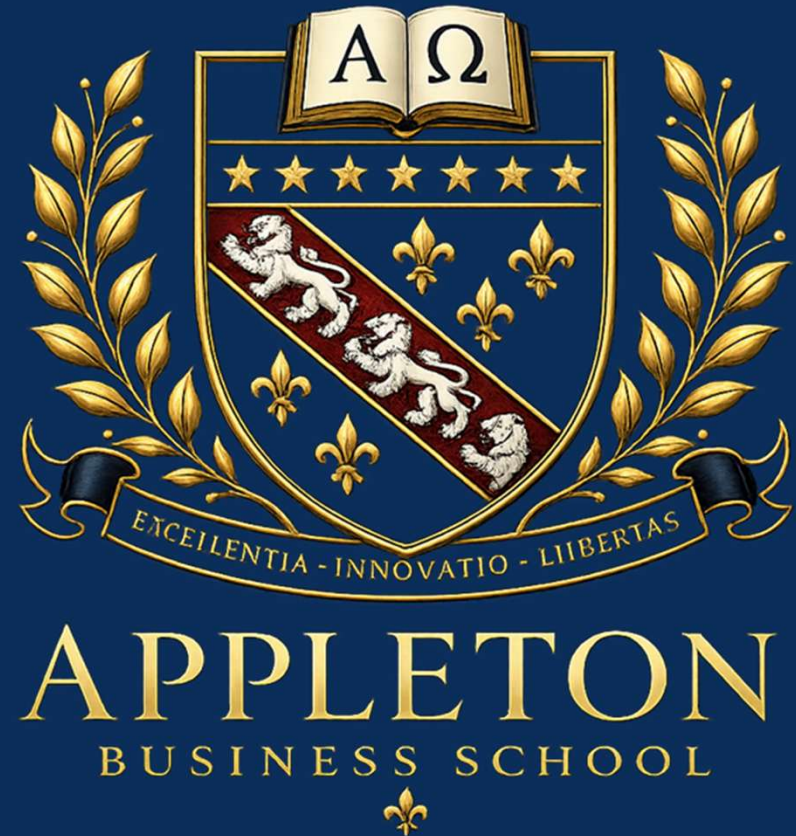
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Curriculum Snapshot

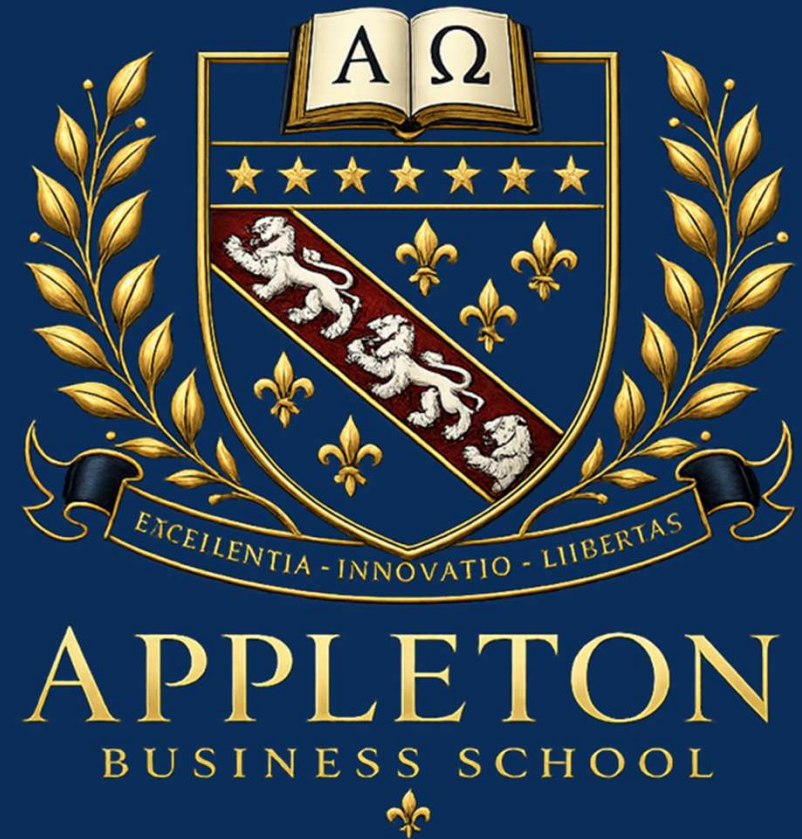
- ❖ Strategic Management
- ❖ Financial Management
- ❖ Marketing Management
- ❖ Project Management
- ❖ Entrepreneurship
- ❖ Executive Presence & Public Speaking
- ❖ Artificial Intelligence for Managers



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Beyond the Traditional MBA

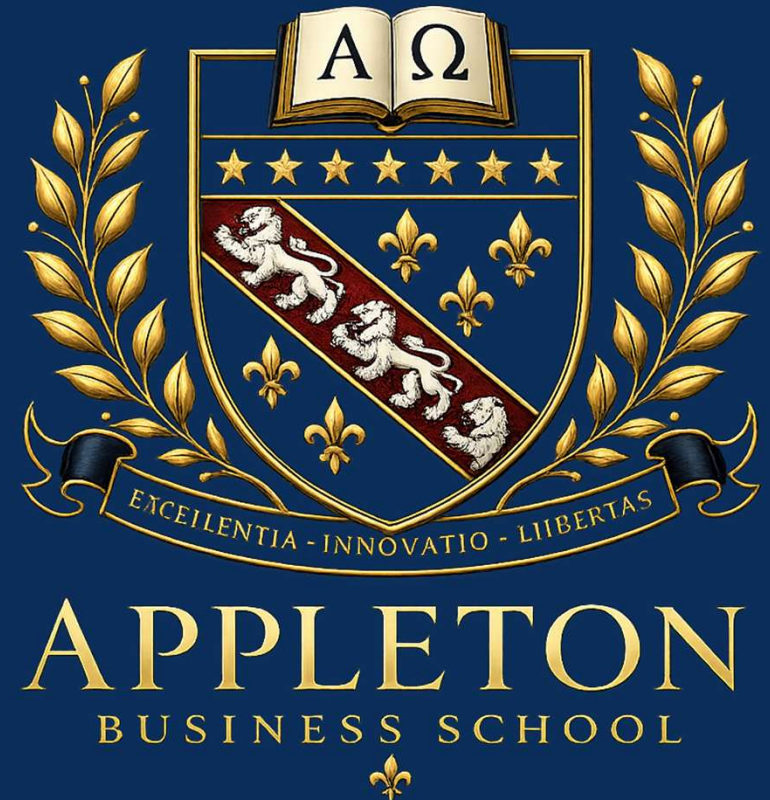
- ❖ Leadership & Change Management
- ❖ Business Law
- ❖ Consulting & Freelancing
- ❖ Stakeholder Management
- ❖ Boardroom Presentation Skills
- ❖ Executive Communication & Elocution
- ❖ Value Creation



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Admissions Requirements

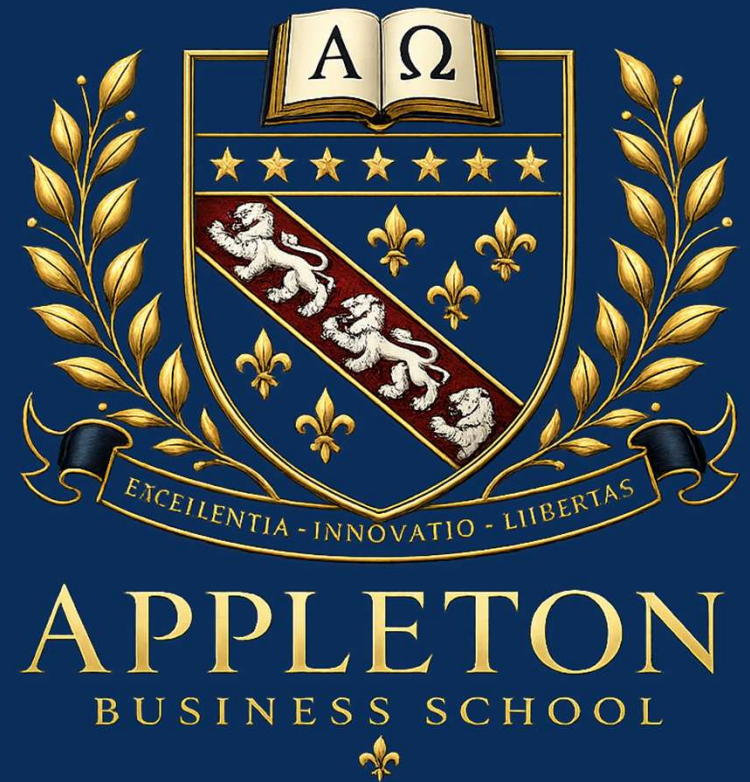
- ❖ Bachelor's Degree, HND, or equivalent
- ❖ OR 5–7 years of relevant professional experience
- ❖ CV or Résumé
- ❖ Academic Certificates (where applicable)
- ❖ Passport Photograph and Valid ID



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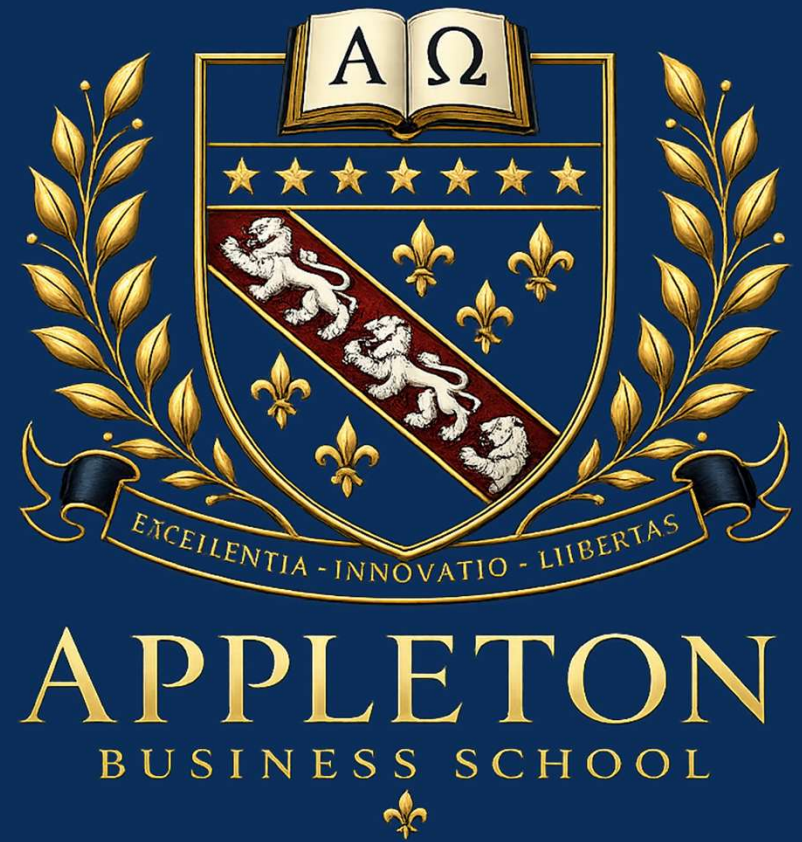
Tuition & Flexible Payment Plan

- ❖ Registration Fee: ₦50,000
- ❖ MBA Tuition: ₦1,200,000
- ❖ MBA Tuition: ₦950,000 one off payment
- ❖ MBA Tuition: ₦1,050,000 (2 installments)
- ❖ Monthly Installments: 100,000
- ❖ Minimum Initial Payment: ₦300,000
- ❖ MSc Tuition: ₦1,400,000
(Payable by only interested students)



Career Outcomes

- ❖ General Manager
- ❖ Business Consultant
- ❖ HR Director
- ❖ Operations Manager
- ❖ Entrepreneur
- ❖ Head of Department
- ❖ Branch Manager



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Included Student Benefits

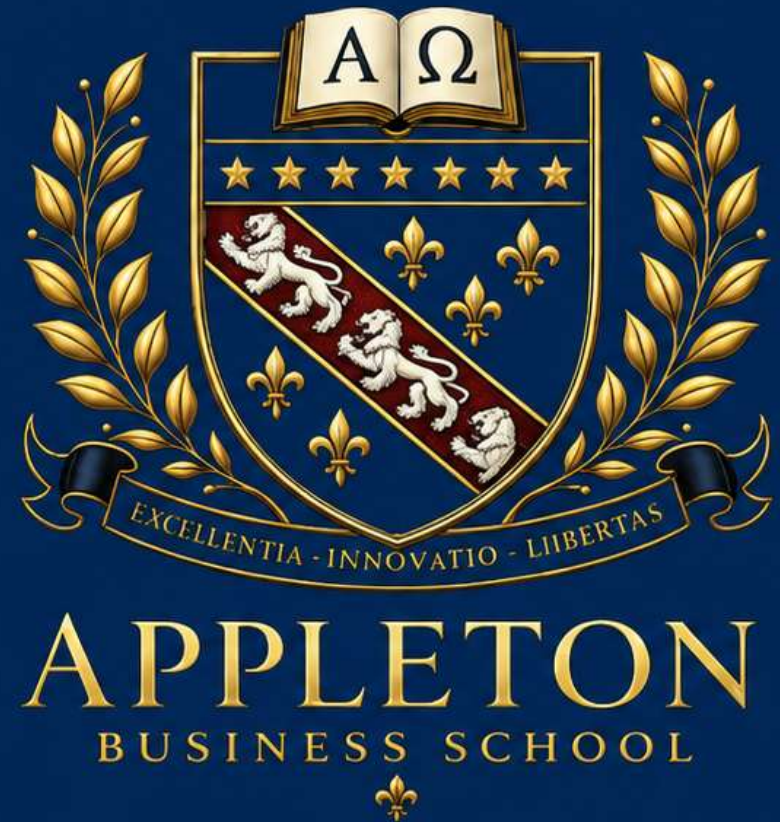
- ❖ Career Coaching
- ❖ Executive Networking
- ❖ Templates and Resources
- ❖ Alumni Community
- ❖ Digital Learning Materials



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Build, Scale & Lead with Confidence

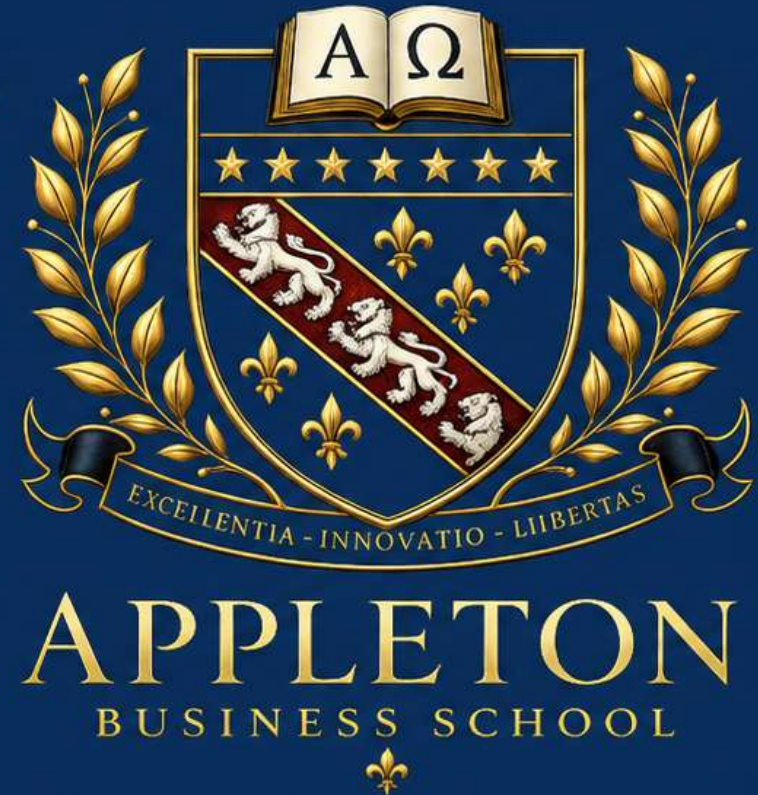
Appleton Business School equips entrepreneurs, business owners, consultants, and independent professionals with practical business intelligence, strategic leadership capability, and growth-oriented systems needed to thrive in today's competitive economy.



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What Business Participants Gain

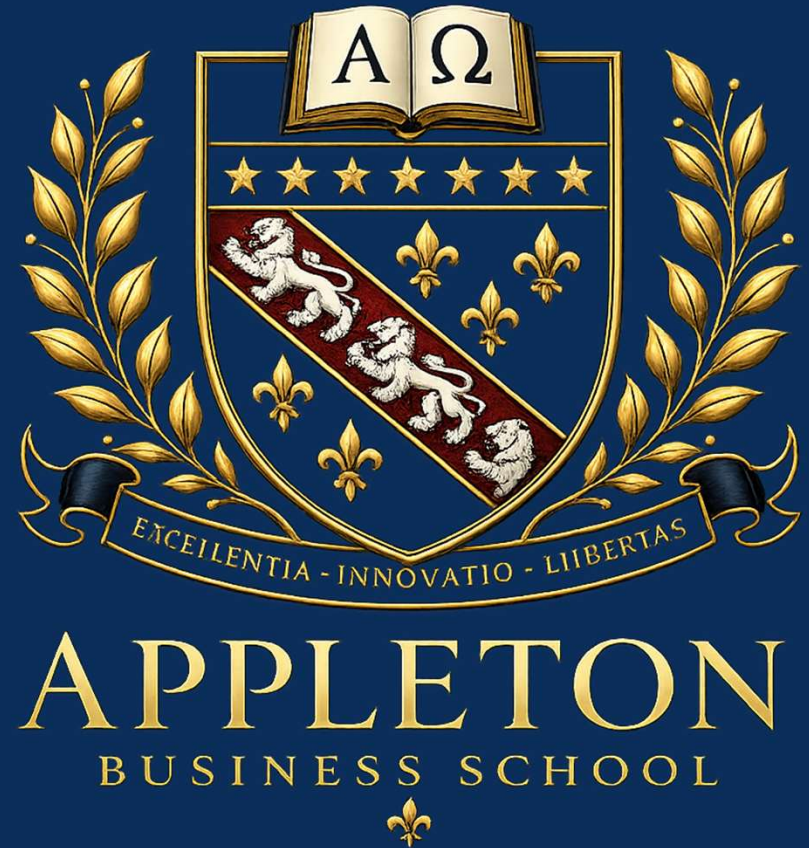
- ❖ Strategic Business Thinking
- ❖ Business Growth & Scalability
- ❖ Executive Leadership Capability
- ❖ Financial & Operational Intelligence
- ❖ Brand Positioning & Market Competitiveness
- ❖ Innovation & Problem Solving
- ❖ Ideation & Value Creation
- ❖ High-Level Networking Opportunities
- ❖ Greater Credibility & Institutional Prestige



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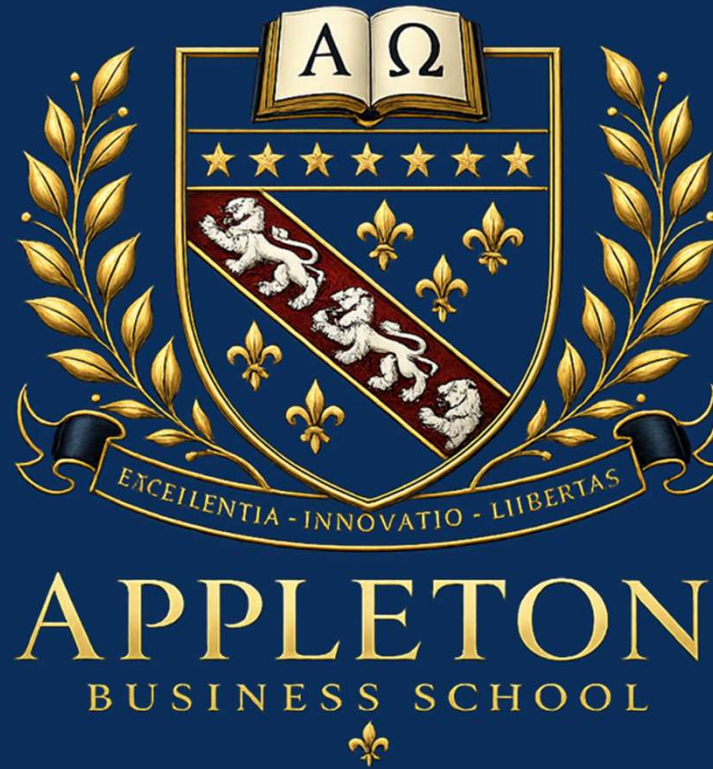
Apply Now

- ◆ Next Intake: September 2026
- ◆ Application Deadline: September 15th, 2026
- ◆ Website: www.appletonbusiness.school
- ◆ Email: admin@appletonbusiness.school,
appletonadmin@gmail.com
- ◆ Phone: +44 7307 435319, +1 (239) 509-4863,
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