



# APPLETON

BUSINESS SCHOOL



## MBA + MSc Dual Degree Pathway

Two Internationally Recognized Master's Degrees in One Strategic Learning Pathway

- ❖ Premium Executive Education
- ❖ Industry-Led Instruction
- ❖ Global Recognition
- ❖ Flexible Learning

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## Why This Program Is Different

- ❖ Earn an MBA from Appleton Business School and an MSc from Appleton Private University, Spain
- ❖ Learn from CEOs, senior executives, and active industry practitioners
- ❖ Master both business theory and workplace realities
- ❖ Increase your earning potential and leadership readiness
- ❖ Build the confidence to launch and scale your own business

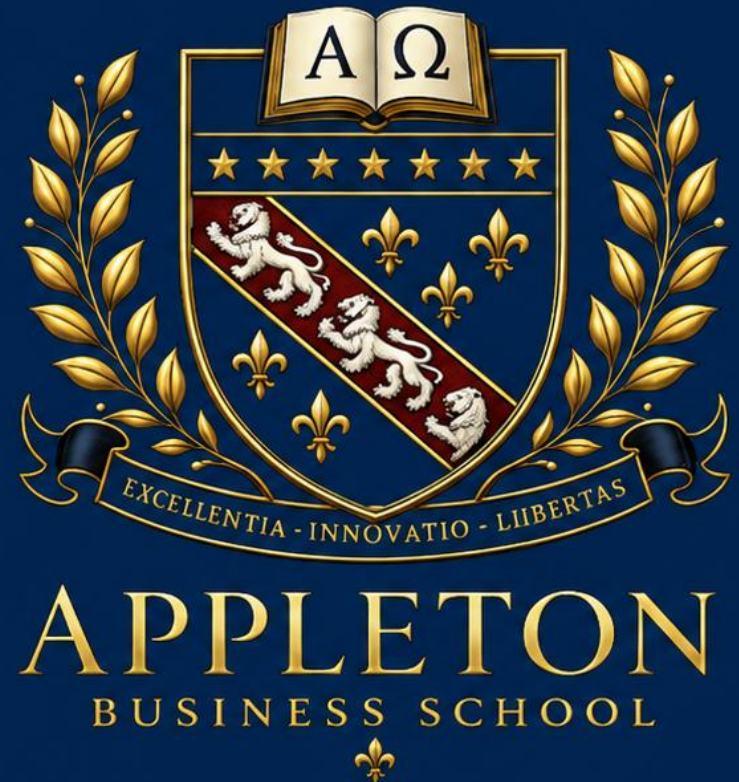


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# Areas of Specialization

- ❖ Strategic Management
- ❖ Business Accounting & Finance
- ❖ Marketing Management
- ❖ Project Management
- ❖ Human Resources Management
- ❖ Entrepreneurship
- ❖ Artificial Intelligence
- ❖ Operations Management
- ❖ Business Administration



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## Program Highlights

- ❖ 12-Month Duration
- ❖ Live Online + Hybrid Delivery
- ❖ Twice-Monthly Saturday Classes
- ❖ Access to Recordings and Teaching Materials
- ❖ World-Class E-Library Access



**EAHEA**<sup>®</sup>

European Association for Higher Education Advancement

**ACCREDITED**



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## Curriculum Snapshot

- ❖ Strategic Management
- ❖ Financial Management
- ❖ Marketing Management
- ❖ Project Management
- ❖ Entrepreneurship
- ❖ Executive Presence & Public Speaking
- ❖ Artificial Intelligence for Managers



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# Beyond the Traditional MBA

- ❖ Leadership & Change Management
- ❖ Business Law
- ❖ Consulting & Freelancing
- ❖ Stakeholder Management
- ❖ Boardroom Presentation Skills
- ❖ Executive Communication & Elocution
- ❖ Value Creation



**UKRLP**  
UK Register  
of Learning Providers



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# Admissions Requirements

- ❖ Bachelor's Degree, HND, or equivalent
- ❖ OR 5–7 years of relevant professional experience
- ❖ CV or Résumé
- ❖ Academic Certificates (where applicable)
- ❖ Passport Photograph and Valid ID



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## Tuition & Flexible Payment Plan

- ❖ Registration Fee: ₦50,000
- ❖ MBA Tuition: ₦600,000
- ❖ Monthly Installments: 50,000
- ❖ Minimum Initial Payment: ₦100,000
- ❖ MSc Tuition: ₦750,000  
(Payable by only interested students)



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## Career Outcomes

- ❖ General Manager
- ❖ Business Consultant
- ❖ HR Director
- ❖ Operations Manager
- ❖ Entrepreneur
- ❖ Head of Department
- ❖ Branch Manager



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## Included Student Benefits

- ❖ Career Coaching
- ❖ Executive Networking
- ❖ Templates and Resources
- ❖ Alumni Community
- ❖ Digital Learning Materials



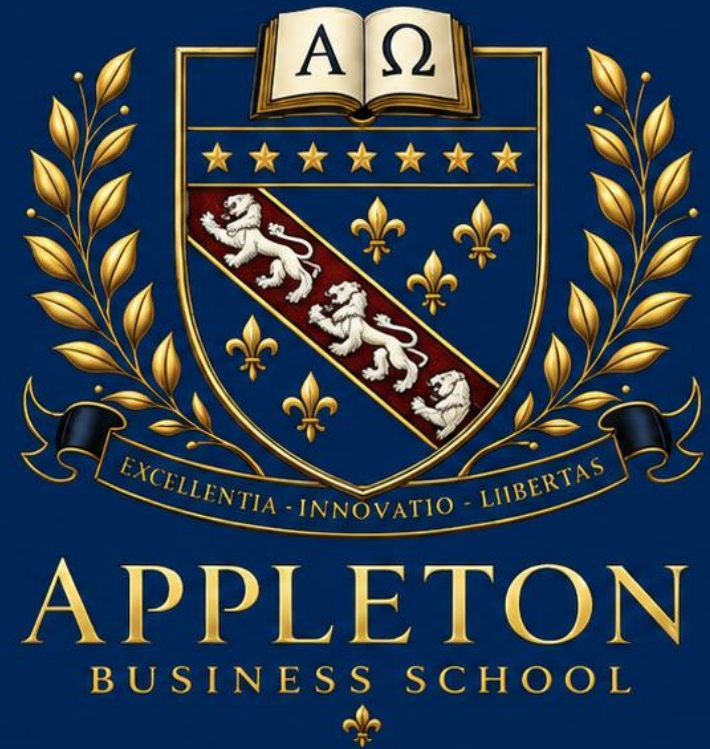
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## Build, Scale & Lead with Confidence

Appleton Business School equips entrepreneurs, business owners, consultants, and independent professionals with practical business intelligence, strategic leadership capability, and growth-oriented systems needed to thrive in today's competitive economy.

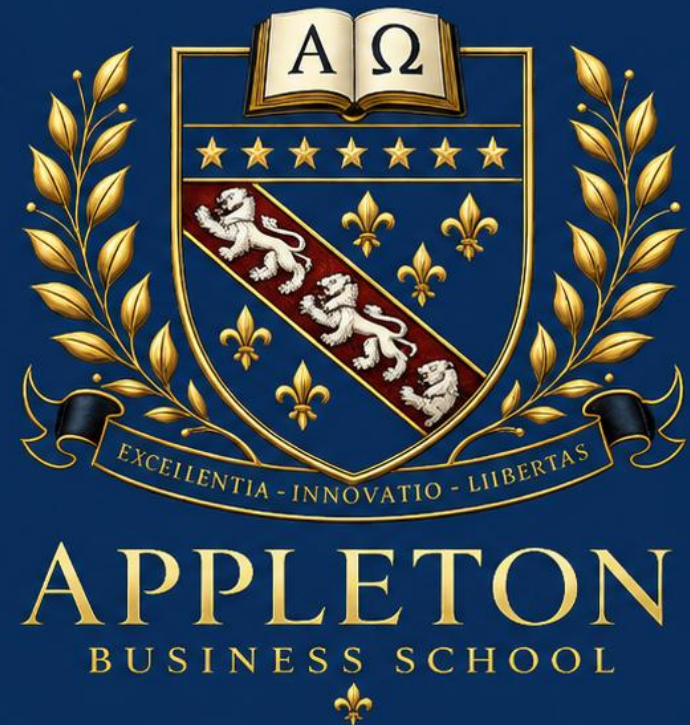


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## What Business Participants Gain

- ❖ Strategic Business Thinking
- ❖ Business Growth & Scalability
- ❖ Executive Leadership Capability
- ❖ Financial & Operational Intelligence
- ❖ Brand Positioning & Market Competitiveness
- ❖ Innovation & Problem Solving
- ❖ Ideation & Value Creation
- ❖ High-Level Networking Opportunities
- ❖ Greater Credibility & Institutional Prestige



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# Apply Now

- ❖ Next Intake: June 2026
- ❖ Application Deadline: June 20<sup>th</sup>, 2026
- ❖ Website: [www.appletonbusiness.school](http://www.appletonbusiness.school)
- ❖ Email: [admin@appletonbusiness.school](mailto:admin@appletonbusiness.school),  
[appletonadmin@gmail.com](mailto:appletonadmin@gmail.com)
- ❖ Phone: +44 7307 435319, +1 (239) 509-4863,  
+234 704 733 0000, +234 806 943 0948



International Federation of  
Private Universities  
I.F.P.U

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- ◆ Join a premium community of ambitious professionals.
  - ◆ Earn two master's degrees.
  - ◆ Learn from accomplished executives.
  - ◆ Position yourself for global opportunities.

**Apply Today**

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